

# Rinchong(Rin) Kim

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<b>Education</b>	<b>Kyung Hee University</b> Yongin, KR   Mar 2017 - Feb 2023 <a href="#">B.A. in French, B.F.A. in Visual Design (Dual Degree)</a> Superiority Scholarship: 2017, 2022   Exemplary Scholarship: 2017, 2020
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<b>Experience</b>	<b>Pikurate</b> Seoul, KR   Oct 2023 - Present <a href="#">UX/UI Designer (Freelance)</a> <ul style="list-style-type: none"><li>Selected as a member of Shinhan Open Innovation program, collaborated with LG Electronics to develop a Proof of Concept, proposing new features and AI application ideas.</li><li>Conducted internal tool testing with LG Electronics, enhancing UI/UX design based on customer feedback. which led to our recognition as an Outstanding Collaboration Team.</li></ul>
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	<b>Dapada</b> Seoul, KR   Jun 2021 - Oct 2023 <a href="#">UX/UI Designer (Founding Member)</a> <ul style="list-style-type: none"><li>Pioneered the design of an application introducing a mobile approach to direct indexing services, traditionally limited to PC environments.</li><li>Enhanced accessibility and reduced barriers to entry in quant trading, catering to a broader user base and fostering inclusivity in the fintech sector.</li></ul>
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	<b>Dacon Inc.</b> Seoul, KR   Apr 2020 - Apr 2021 <a href="#">UX/UI Designer</a> <ul style="list-style-type: none"><li>Led the overhaul of the platform by employing in-depth user interviews and data analytics (via GA) to pinpoint and address user pain points, improving user experience and retention.</li><li>Implemented gamification features in collaboration with data scientists by gathering feedbacks from beta-testers, resulting in a more systematic and cohesive ranking system.</li><li>Represented the company as the semi-finals pitcher at the 2020 Boston MassChallenge.</li></ul>
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<b>Projects</b>	<b>Pick &amp; Play</b> Sep 2020 - Nov 2022 <a href="#">Graduation Project</a> <ul style="list-style-type: none"><li>Developed a vinyl community platform as a graduation project, incorporating market analysis and diary studies to align with user needs and core values.</li><li>Employed Figma for wireframing and design, and ProtoPie for high-fidelity prototyping, resulting in an Award of Excellence at the Visual Design Graduation Exhibition.</li></ul>
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	<b>Career Dive</b> Jul 2020 - Dec 2022 <a href="#">Team Leader, UX/UI Designer</a> <ul style="list-style-type: none"><li>Led the design and development of a one-on-one online career mentoring platform, guiding it from concept to closed-beta launch.</li><li>Conducted user surveys to enhance UX, culminating in an Honorable Mention at the highest track of the Kyung Hee University startup challenge, KHU Valley Program.</li></ul>
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## Activities

### Raise Uganda Now

Seoul, KR | Jan 2018 - Oct 2023

#### Designer (Voluntary)

- Volunteered as the design lead for Raise Uganda Now, a US-based 501(c) nonprofit.
- Directed the identity building process and established design guidelines focused on ethical representation leading to selection as the 37th LUSH Charity Pot sponsor in South Korea.

### Korean Augmentation to the US Army

Camp Humphreys | Sep 2018 - Apr 2020

#### US 8th Army, 65th Medical Brigade, Sergeant

- Translation and interpretation support between Korean counterparts (Level 3 hospitals, Korean military medical departments) and the Brigade.
- Assigned to the position of Senior KATUSA, managing 26 Korean enlisted soldiers within the Brigade Headquarters.

### Kyung Hee University Student Council

Yongin, KR | Mar 2017 - Aug 2018

#### Global Campus, Design Team Lead

- Established design guidelines for campus student council publications and social media materials.

#### Department of French, Freshmen Representative

- Organized student activities and supported communication between the department faculty and students.

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## Awards

### Award of Excellence

Jan 2023

#### Director, LINC3.0, Kyung Hee University

University-wide capstone design challenge awardee

### Certificate of Appreciation

Dec 2022

#### Mayor, Suwon City

City environment improvement project - signage design proposal, 2nd place

### Award of Excellence

Nov 2022

#### Dean, College of Art & Design, Kyung Hee University

Visual Design major graduation exhibition awardee for Interaction Design

### Military Awards

Sep 2018 - Apr 2020

#### Deputy Commanding General, US 8th Army

Army Commendation Medal (2020) | Army Achievement Medal (2019)

#### Commander, 65th Medical Brigade

Certificate of Achievement (2) (2019)

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## Skills

### UX/UI

Figma/FigJam (Expert)  
Adobe XD (Advanced)  
ProtoPie (Advanced)

### Graphic

Illustrator (Advanced)  
Photoshop (Intermediate)  
InDesign (Intermediate)

### Dev

HTML/CSS (Intermediate)  
JavaScript (Beginner)

### Language

Korean (Native)  
English (Fluent)  
French (Intermediate)